



April 27, 2010

Mc Corquodale Transfer  
381 Summit Blvd  
Birmingham, AL 35243

Dear Friend,

We would like to take this opportunity to thank you personally for hosting a shoe drive in your community. We know that this required a lot of effort and commitment on your part and want to assure you that your work will help improve the lives of many hurting people around the world. It is only because of compassionate people like yourself that we are able to expand our mission and realize our goals, which has always been to simply help those in need.

We are truly blessed to count you among our friends and find it humbling and heartwarming that you would act on our behalf in order to spread joy to people, both here in the United States and around the world. Your generosity is greatly appreciated and your personal involvement with our cause is tremendously important.

This simple gesture can mean a world of difference to millions of people. We know from the smiles and tears of joy when we place the shoes on people's feet just how important the gift of shoes can be. You should be very proud of your effort. Please know that we couldn't do this without you. Your ongoing support, both with the gift of your "soles" and also the gift of your generosity, enables Soles4Souls not only to gather shoes but also to deliver them around the world to children and families in dire need. Please continue to look around the house for shoes you don't need any longer and encourage your family, friends and neighbors to do the same. And please consider helping us move your shoes around the world by adding your financial support to this great mission.

Thank you again for your involvement and collecting 199 pairs of shoes. Please don't hesitate to contact us at anytime, for any reason.

Kindest Personal Regards,

A handwritten signature in blue ink, appearing to read "Wayne Elsey".

Wayne Elsey  
Founder and CEO